



Verizon/Telcordia/Frontier  
TelecomPioneers



# Communicator

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(L-R:) Suzanne DuBose, president, Verizon Foundation, and Major Joseph Conrad congratulate Vicky Henley Snare, president, Old Dominion Chapter, Virginia, for supporting the children of the 6,000 soldiers who have been deployed from Fort Indiantown Gap, Pennsylvania.

## Annual Training Conference in Valley Forge a Success!

“You are a valued resource to our company. That is why the grant we are working on for the TelecomPioneers will go through the year 2005,” announced Suzanne DuBose, president, the Verizon Foundation. “We are also looking into the possibility of paying your membership dues if you volunteer a certain number of hours annually.”

With these words, Ms. DuBose set a positive tone at the annual training conference. The post conference survey revealed that attendees were very satisfied with the level of training, the guest speakers and the facilities. To view a photo gallery and the survey results, please visit our website at [www.verizonpioneers.org](http://www.verizonpioneers.org).

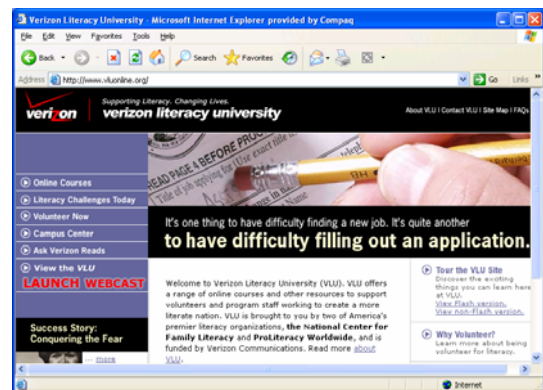
## Verizon Reads announces new literacy initiative:

### Verizon Literacy University debuts in NYC

On May 9, 2003, Verizon Literacy University (VLU) was introduced at a launch event at the Hudson Theater in the Millennium Broadway Hotel in New York City. VLU is a collaboration of leading literacy organizations--the National Center for Family Literacy, ProLiteracy Worldwide and Verizon Reads--whose primary goal is to help people acquire the skills necessary to support literacy, as well as help individuals who are struggling with their reading skills, through courses, tools, advice and links to organizations in need of volunteers.

VLU combines online courses, a campus center, and other resources into a first ever online university dedicated to literacy. It is available around the clock for anyone who wants to learn more about literacy. Volunteers play an important role in the success of literacy programs, and through VLU, volunteers can discover how they can use their skills to help educate children, teens and adults who need literacy services.

The V/F/T TelecomPioneers, with their long-standing tradition of support for literacy programs, will find VLU to be a rich resource of information to support their ongoing initiatives. Cal Frost, in his comments to the presenters at the launch, said that VLU would provide great support for his organization's work. Visit [www.vluonline.org](http://www.vluonline.org) to learn how to get involved!



Check out [www.vluonline.org](http://www.vluonline.org)!

## V/F/T TelecomPioneers Make Great Strides

Cal Frost, vice president, V/F/T TelecomPioneers, delivered a "State of the V/F/T TelecomPioneers" address during the training conference. The group has surpassed its goals in the areas of literacy, technology integration, workforce development and employee volunteerism. Following are highlights from his presentation. For a copy of the PowerPoint presentation, go to [www.verizonpioneers.org](http://www.verizonpioneers.org).



Cal Frost commends the V/F/T TelecomPioneers for their tireless efforts over the past two years.

### Literacy:

- All Verizon chapters are redirecting their volunteer efforts to literacy. Programs include: Verizon Reads with the Pioneers, Seasons Readings, A Book About Me, and Read to Me.
- In 2001, 12% of volunteer hours were for education initiatives. In 2002, the number increased to 17%.
- In 2003, education hours are expected to exceed 20%.
- Expenditures for education programs exceeded 50% in 2002.

### Technology Integration:

- Mechanized member database is now Internet accessible.
- All inter-TelecomPioneers communications is via e-mail.
- "Communicator" newsletter is e-mailed quarterly.
- [www.verizonpioneers.org](http://www.verizonpioneers.org) launched Sept. 2001. All 19 chapters now have their own websites. Group website receives about 16,000 page views a month. The chapters receive about 5,000 each.

### Workforce Development:

- Annual meeting leadership development training.
- Plans underway for a new Employment & Volunteer Services for Members initiative.

### Employee Volunteerism:

- Verizon/Frontier/Telcordia TelecomPioneers represent 22% of total international membership. (165,000 of 750,000 members and 19 of 82 chapters.)
- Last year, we recruited 5,400 new members and added 1,300 retirees from former GTE ranks.
- Targeting growth areas in Florida, Texas, and California.
- Partnering with Verizon Literacy University.

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## V/F/T TelecomPioneers Form Advisory Board

During a special session at the V/F/T TelecomPioneers Training Conference in Valley Forge, the chapter presidents voted to form an Advisory Board. Its mission is to provide a direct communications channel to the V/F/T TelecomPioneers vice president for advice and counsel on policy issues related to Pioneering. To access the Board's minutes, visit [www.verizonpioneers.org](http://www.verizonpioneers.org) and click on *Administration*.

## More than 14,000 Students Receive "A Book About Me"

During the past year, more than 14,000 students in dozens of schools in 14 states received a copy of "A Book About Me," compliments of the V/F/T TelecomPioneers. Over 4,640 volunteers donated more than 20,000 hours to "A Book About Me," which will continue for another two years as a TelecomPioneer-sponsored program. For more information, please contact Janet Pearson at [ptmangel1214@aol.com](mailto:ptmangel1214@aol.com).



## TelecomPioneers Are now a 501(c)(3) and incorporated!

With a gigantic step into the new millennium, the TelecomPioneers have become a 501(c)(3) non-profit organization and have incorporated. This means that not only can thousands of individuals continue to make tax deductible contributions to the 92-year-old group of volunteers, but they can now be joined by businesses as well. Incorporation brings all the protection of the business world to the hundreds of leaders who volunteer their efforts to the 750,000 members.

### Welcome, new presidents! 2003 is transitional year

At last year's annual TelecomPioneer conference, the membership voted to change the organization's fiscal year from July 1 – June 30 to January 1 – December 31. This year is a transitional year. Some chapter presidents' terms will end June 30, while others will remain in office until December 31, 2003. Following is a list of the new presidents, effective July 1, 2003:

- HG McCully Upstate – Becky McDonald
- LH Kinnard – Jim Dowd
- Maryland – Nancy Mazepa
- Mountain Valley Empire – Gabe Olah
- Nova Five – Ed Williamson
- Verizon West – Marsha Young

## It's great to be a TelecomPioneer! Check out your benefits!

We all know the intrinsic benefits of Pioneering... the fellowship, fun, and the feelings we gain by helping others and improving our communities serve as rewards alone. But, did you know that TelecomPioneers also receive member benefits? Our partners include:

[Collette Vacations](#)

[USA Golf Holidays](#)

[MBNA](#)

[Pre-Paid Legal](#)

[Todd Benefits Group](#)

[Incontra](#)

[Workforce OS](#)

All benefit agreements are structured so that in addition to members receiving discounts, TelecomPioneers receives a royalty payment from all TelecomPioneer generated revenue (*some providers extend discounts and royalties to TelecomPioneer friends and family also*). Because of the size of our organization, TelecomPioneers is able to negotiate good royalty agreements and attract many potential benefit providers. Part of the criteria for any new benefit provider is potential for revenue generation.

Member benefits can also be used as a recruiting tool. Before you start your next recruitment campaign, please check out the TelecomPioneers Membership Recruitment Tools at [www.verizonpioneers.org](http://www.verizonpioneers.org), then click on *Member Benefits* in the left navigation bar.

For more information, contact the TelecomPioneers member benefits coordinator, Jenn Simonson, [jsimonson@telecompioneers.org](mailto:jsimonson@telecompioneers.org), 1-800-872-5995 x.252, 303-571-9252.



Earla Hoke, Kinnard Chapter Historian, and Joanne Jefferson, past Kinnard Chapter president, help assemble packages.

## Life Members & Partners Assemble Care Packages

During the training conference, life members and partners assembled more than 100 care packages for the "My Shoebox" program. These packages were presented to four local agencies that work with children of domestic abuse. The packages contain toys, coloring books, crayons, pens, pencils, puzzles, books, tissues, soap, shampoo, lotion, and washcloths. Many thanks to Sylvia Rayburn, group life member representative, for coordinating this volunteer activity.

## **Congratulations, Hall of Fame Inductees!**

The following 2003 Hall of Fame recipients were recognized at the Valley Forge Training Conference for contributing countless hours to their communities, serving in leadership position, and always "Answering the Call of Those in Need".

[Alexander Graham Bell - Chapter #15](#)

Judith E. Ware

[Excelsior - Chapter #98](#)

Midge Brandao

[Fort Pitt - Chapter #13](#)

Art Fedele

[H.G. McCully Downstate – Chapter # 81](#)

Albert F Schneider

[HG McCully Upstate - Chapter #12](#)

Dorothy Browning

[Jasper N . Keller - Chapter # 33](#)

Kim A. Paradis

[L.H. Kinnard – Chapter #7](#)

Arlene J. Heintzeman

[Liberty Bell – Chapter #6](#)

Emerson (Bud) Zeager

[Maryland – Chapter #44](#)

Lillian Davis

[Mountain Valley Empire - Chapter #97](#)

Euginia (Genia) Dragon

[Nova 5 – Chapter #5](#)

Patricia McCormack

[Old Dominion - Chapter #43](#)

Pat Curvan-Mose

[Paumanok - Chapter #85](#)

John Kaiser

[Telcordia - Chapter #99](#)

John” Jack” Triquet

[Thomas Sherwin - Chapter #14](#)

Dorothea Punch

[Verizon West - Chapter #25](#)

Vanessa Rae Horning

[West Virginia - Chapter #42](#)

Harold R. Neal

[William J. Denver – Chapter #20](#)

Jim Crosbie



Cal Frost, vice president, V/F/T TelecomPioneers; Ralph Blunt, president, Maryland Chapter; Jim Gadd, CEO, TelecomPioneers; and Frank Fagen, president, TelecomPioneers; award Lillian Davis Maryland's Hall of Fame award. Mrs. Davis is 93 years old.



The Liberty Bell Chapter raised \$4,100 for their Verizon Reads literacy program through an exciting event called "A Day at the Races." More than 30 TelecomPioneers dressed up in tuxedos to sell tickets, serve food and coordinate the races. Attendees bought tickets to virtual horse races, "adopted" horses and named them, and placed bets. The event was held at Carousel House, a center in Philadelphia for youth and adults who are disabled. Please visit [www.verizonlibertybellpioneers.org](http://www.verizonlibertybellpioneers.org).



This newsletter is published regularly by the Verizon Pioneers. Questions and address changes should be addressed to the editor at [jillwillis@verizonpioneers.org](mailto:jillwillis@verizonpioneers.org).